

EVERSON KLEIN

INTERACTIVE AND GRAPHIC DESIGNER

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ACADEMICS STUDIES

2004-2006

Graphic Design
UNIRITTER - Centro Universitário Ritter dos Reis
Porto Alegre, RS

2004-2005-2006

apDesign Workshops Series
- Trade Forum
- Digital Design: From the virtual to a real
- Design for Necessity
- Creativity: modes and games of design for objects X design of products

2004

Since Script until a Short Movie Production
Gustavo Spolidoro / Unisinos
São Leopoldo, RS
Production, Direction and Script for Short Movies

WORK EXPERIENCE

2006 - 2007

LiveAD Creative Media
Porto Alegre, RS / São Paulo, SP
Currently works as a Digital Intelligence Researcher & Developer for LiveAD - a Creative Media Agency, member of the Box1824 Group.
Worked for projects involved with Internet Experience use for Google, Pepsico, Unilever, Ambev, Fox Films, Telefonica, Grendene, Nokia.

2003 - 2006

Casa Interativa Gestão Digital
Porto Alegre, RS
Creation Direction and of Art, Senior Designer and Project Management to more of twenty projects of internet to clients like DuPont, Vipal, Terex Roadbuilding, Petrobrás, Soprano e WorldStudy.

SPECIAL PROJECTS

Cheetos Game Community Website

Pepsico / Elma Chips / LiveAD Creative Media
Co-creation, Art Direction and Interactive Design for a reform on website product and a creation of a community online based on game experience.
São Paulo, SP

Get Closer Party Community Website

Unilever / CloseUp / LiveAD Creative Media
Co-creation, Art Direction and Interactive Design for a creation about a community online to parties and events.
São Paulo RS

SELECTED CLIENTS

food industry

Unilever / CloseUP
Pepsico / Elma Chips
Ambev
DuPont / Pioneer Sementes

tecnology industry

Google
Telefonica
Nokia
Petrobrás / REFAP
Kopp / Bowling Industry
Soprano / Padlocks Industry
Terex Roadbuilding

communication

Fox Films
LiveAD
Gazeta

education

UFRGS / Federal University
World Study / English Course
Ibgen / College Business

fashion industry

Grendene

associations

Sebrae
Fiegs / Industry Federation
ABEPRO / Engineers Association
CRP-RS / Psychology Council

architecture

Ivo Rizzo
Plásticos Vipal

AWARDS

5º Curta Santos / Movie Festival of Santos City
Best Movie, Best Soundtrack, Best Photography, and Best Actress for
Porcos não olham para o céu / Pigs don't look up to the sky
Script Writer, Co-Producer, Art Director and Director Assistant.

TEACHING EXPERIENCE

2004/2005

Sisnema Informática / Microsoft Partner
A series of course about creation and development of websites.
100 hour class
Porto Alegre, RS

2001

Workshop: Working with hipertexts
UFRGS - South Federal University
Porto Alegre, RS
Guest Lecturer

1999

Lecture: Creating a websites
Fenamerco 99 - Fair of Computers
Porto Alegre, RS
Guest Lecturer

PROJECTS

2006

Porcos não olham para o céu / Pigs Don't Look Up To The Sky: A Short Movie
Script Writer, Assistent Director, Art Director and Co-Producer.
Best Awarded of Santos City Movie Festival (5º Curta Santos).

2001/2002/2003

Apdaosvaldo: a eletronic magazine
Collaborator with chronicles, short stories, scripts and essay photography.
Highlights: Coverage of 3º World Social Forum and A Kidnapping Bus in Porto Alegre.

ABOUT ME

Graphic Designer. Specialist in Digital Interaction, the more than eight years in the area. Student of Course Design by Uniritter, Porto Alegre / Brazil. Currently works as a Digital Intelligence researcher & developer for LiveAD - a creative media agency, member of the Box1824 group in projects for Google, Pepsico, Unilever, Brazil, Fox Films, Telefonica, Grendene, Nokia and others. Also contributed as Project Manager, Director of Design and Art in more than twenty projects for Casa Interativa digital agency. Among these the most important: DuPont, Vipal, Terex Roadbuilding, Petrobras, and WorldStudy Soprano. He made works in the parallel areas like literature, film and photography. He wrote for four years in the electronic magazine Apdaosvaldo. He wrote a script for short movie "Porcos não olham para o céu / Pigs do not look up to the sky," as awarded Best film, photography, track and actress in the festival of Santos (Short Santos 2007). Also Does photography as a means of artistic expression and increase of the creative sensibility.